



TED TODD



Egret, Douglas Fir, Superwide, Woodworks by Ted Todd

JOURNAL

THE RESET ISSUE

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IT'S WHAT'S ON THE INSIDE THAT COUNTS

Gailon, English Native Timbers, Woodworks by Ted Todd



Welcome to our Autumn 2020 Journal! It's been a year of reflection, readjusting and learning like never before.

Even before we all had to spend longer indoors, there was an increasing awareness of the health and environmental benefits of wood floors compared to single use plastic-based floors such as LVT.

We know that well-made wood floors using high quality, environmentally friendly timber are some of the best flooring choices around. A lot of claims are made justifying the use of single-use man-made options, but the reality is that wood floors are much healthier for indoor environments than these plastic-based alternatives. Ted Todd floors more than match up in terms of being durable, hard wearing and easy to maintain, with the added benefit that the whole floor and not just off-cuts can always be re-used or recycled.

And it's not just what's visible that should be informing decisions around specifying flooring. Increasingly, companies need to prove their floors are VOC and SVOC free. While there is more awareness of VOCs generally, SVOCs, including phthalates, are notably more harmful. There are currently no legal requirements on these, potentially exposing those who use them to a variety of serious health complications.

We should all commit to lowering these VOC and SVOCs, and by using natural wood in projects, we can achieve just that. Yes, there are already a multitude of factors to consider when selecting the ideal flooring for your design but always be sure to consider the environmental impact behind your choice for a healthier, happier project and always say no to plastic.



LIVING IN HARMONY WITH NATURE

We've seen a surge of interest in floors that deliver an authentic aged, time worn look. Its all about re-engaging with nature and finding comfort in the natural world, something the four new introductions to our Crafted Textures collection do perfectly. They're brimming with individuality, full of subtle movement created using textured surfaces and broken edges, and are available for you to specify in your next project.

Attingham



Swinley



Choose from 15 or 20mm 2-ply engineered planks and herringbone blocks, all with super durable finishes designed to last a lifetime.

To order free samples of these floors, contact our specification consultants on 0800 880 7120, or visit our new website at www.tedtodd.co.uk/commercial.

BRINGING NEW MEANING TO SPACES

2020 has presented a necessary requirement to change the way we design our spaces.

At its heart, is the need for architects, designers and specifiers to work with materials and products that make people feel safe, secure and comfortable and help improve lives.

It's a challenge that puts materials, technology and design to work for a greater good. With that in mind, we've been looking at how wood flooring can help in post-lockdown design...

1. Fostering new ways of human connection



The lines between work, home and leisure were already becoming more blurred before lockdown. It's now all about combining positive individual experiences with memorable spaces that not only enable but deliver necessary levels of personal comfort and safety.

Whether in a home office or post lockdown workspace, hospitality or retail environment, the warmth and comfort of wood makes it a perfect choice for projects. Different species and formats help architects and designers to match the comfort of home with the requirements of commercial spaces seamlessly - to the point where you'll often be left guessing which is which.

Talk to our Studio Ted Todd team about your project and they'll help you find the perfect fit.

2. A return to nature

The pandemic has fostered a renewed appreciation of nature. As well as their aesthetic properties, natural materials have been scientifically proven to help improve mental health and wellbeing, providing a necessary link to the natural world.

The sound, look and feel all come together to help promote a calming and relaxing interior which people feel comfortable, and consequently, more productive in.

As champions of FSC™-certified sustainable wood flooring, as well as reclaimed and antique options, we fully support this ever-growing importance to focus on using more sustainable planet-healthy materials.

If you would like to find out more, book a 'Specifying Sustainable Wood Flooring' CPD presentation via www.tedtodd.co.uk/commercial



3. Turning our attention to hygiene

Hygiene is a key weapon to help reduce the spread of COVID-19, especially in the hospitality industry and as people return to work.

Wood is the perfect choice for flooring in these areas, being naturally anti-microbial and resisting dirt, debris and most importantly, bacteria and other germs.

For complete peace of mind, we've recently added a new anti-viral wood cleaner to our Care and Maintenance range. This new formula ensures that your spaces stay perfectly clean, without the need for rigorous application.

Get details and purchase any of our Care Kits online at store.tedtodd.co.uk/floorcare

4. Keeping the noise down

The flooring market has responded to the demand for materials that reduce noise disturbance and pollution, which is recognised as a significant environmental stress factor.

Wood is a great choice for projects requiring low noise impact, with naturally strong acoustic reducing properties. We've also got several acoustic underlays to eradicate noise transfer.

Get in touch by calling us on 01925 284 364 or emailing info@tedtodd.co.uk to find out more.



5. Authentic design

Unlike man-made options, all Ted Todd and Woodworks by Ted Todd floors are created from sustainably sourced hardwood with no repeats. Designed by nature not by Photoshop, we celebrate and highlight the best features of each piece of wood.

We believe that there's no substitute for the look and feel of real hardwood floors, and in our Cheshire workshops we work hard to make the best quality wood floors we can.

Our Design Centres are now open for you to see large format samples of all our floors and appreciate how they can help your project stand apart.

6. Future vision

In an uncertain world, items that have longevity deliver a greater sense of security and purpose.

We have an extensive choice of hardwearing finishes, durable constructions and thick sustainable wear layers. You can rest assured knowing that your Ted Todd or Woodworks floor will last a lifetime, with 20 and 25-year warranties to support this.

Focus on lifetime value by specifying great looking, durable hardwood floors.

Discuss your latest project with us today and we'll find a lifetime floor that fits your specification exactly.

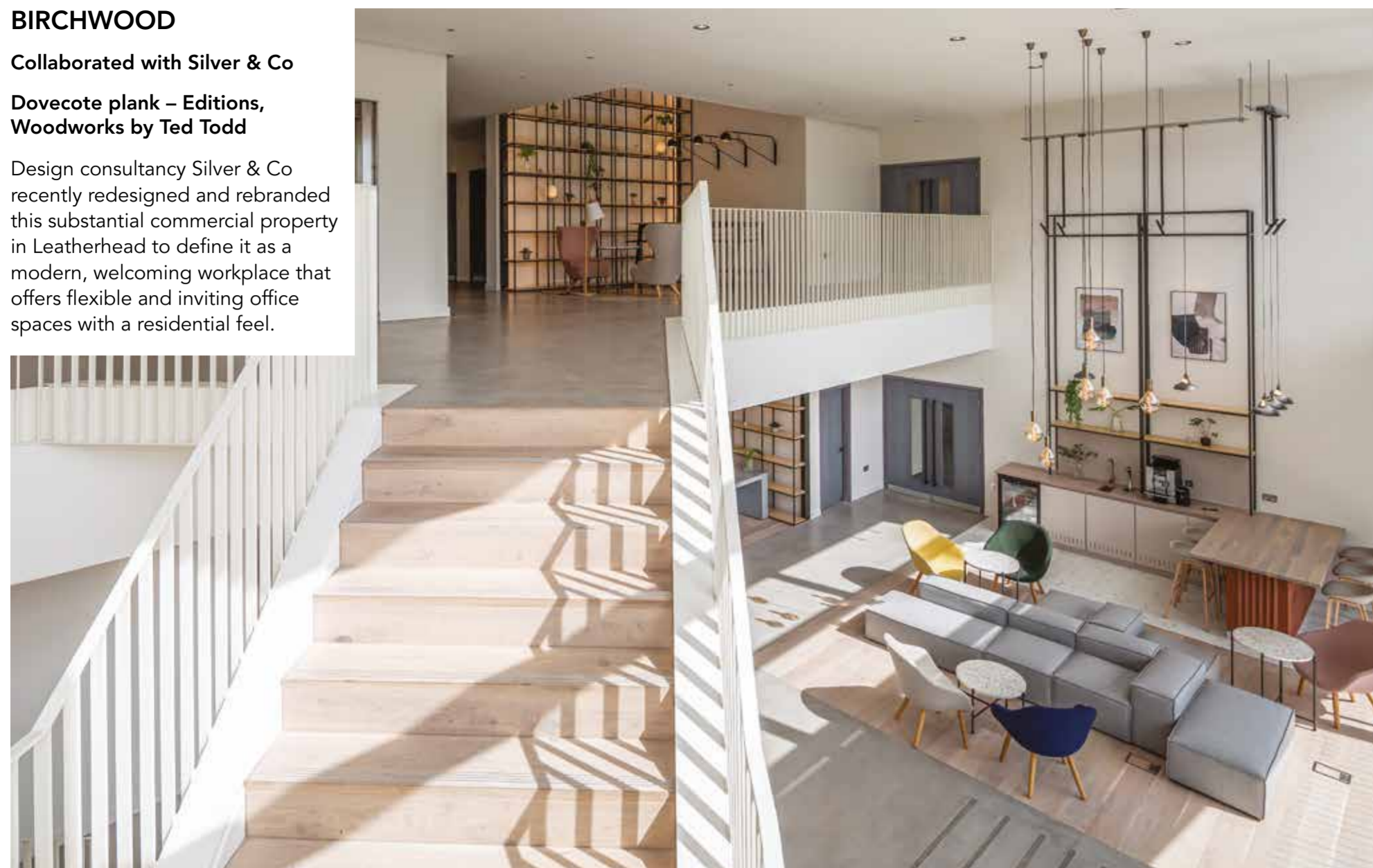


BIRCHWOOD

Collaborated with Silver & Co

Dovecote plank – Editions,
Woodworks by Ted Todd

Design consultancy Silver & Co recently redesigned and rebranded this substantial commercial property in Leatherhead to define it as a modern, welcoming workplace that offers flexible and inviting office spaces with a residential feel.



RECENT PROJECTS



BEECHWOOD

Collaborated with Goulden & Sons and Jenny Luck Interiors

Cashmere chevron – Create, Ted Todd

Nestled into the coastline of South Devon, this holiday home is full of modern touches and eco-friendly features. The neutral, sandy palette is brought to life with bursts of colour, matt black metal and natural sunlight that floods through the floor to ceiling windows, highlighting the grain pattern of the floor.

Our Cashmere chevron has been used throughout the entire space, with clean lines and a uniform appearance balancing the space perfectly.



LESSONS FROM THE PAST, INFORMING THE FUTURE

Customers are always fascinated by the nails we have to remove from reclaimed wood. They're an insight into the history of the wood and illustrate the time and care taken to make each one.

These lovely old clout nails were found in beams we've been recently working on – they're up to 16cm long and date back to at least 1820, when the property from which the boards were reclaimed was built.

At the time, making nails was a task given to apprentice blacksmiths to hone their craft, and it's also known that old nails were recycled and reused. Often, if nails couldn't be removed the timber would be burnt so they could be recovered.

Recycling and restoring what we have in order to breathe new life is something close to our heart too, and our Woodworks by Ted Todd team work tirelessly to give reclaimed and antique materials a new lease of life. They hand-brush, air-dry, carefully sand and more to ensure nothing is wasted from these valuable timbers, not even those challenging nails!

The result is flooring that not only radiates beauty, but also one that has new chapters etched into its history, and this is what reclaiming is truly all about. Taking every part of the old, and making it new with nothing wasted, only accentuated.



STUDIOTEDTODD.COM & WOODWORKSBYTEDTODD.COM HAVE MOVED TO WWW.TEDTODD.CO.UK



With a brand-new look, an area specifically created for Studio Ted Todd users and all new product pages, our new website has been designed with Studio customers' needs in mind.

Visit us at either www.tedtodd.co.uk/commercial and www.tedtodd.co.uk/woodworks



TED TODD
FINE WOOD FLOORS

New engineered hardwood floors in plank, herringbone, chevron and patterned designs. Combining great looks, quality and value for money.



WOODWORKS
BY TED TODD

Patient restorers and makers of fine antique, reclaimed and new wood floors. With rare finds that won't be seen anywhere else or ever again.



STUDIO
TED TODD

A dedicated team supporting commercial architects, designers, specifiers and contractors with advice and support for your timber flooring projects.



COMING SOON

2020

The revolution continues...

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