



WOODWORKS

TREEHOUSE HOTEL
HOTEL PROJECT

PROJECT SNAPSHOT



PROJECT NAME

Treehouse Hotel

LOCATION

London

SECTOR

Hotel

FEATURED FLOOR

Babington

COLLECTION

Antique

ARCHITECT/DESIGNER

Keane Brands

PHOTOGRAPHY

Simon Brown

PROJECT: TREEHOUSE HOTEL



A RUSTIC ESCAPE THAT PERFECTLY DEMONSTRATES MODERN SENSIBILITY WHILST OFFERING AN INSURGENT NEW HOSPITALITY EXPERIENCE

PROJECT OVERVIEW

The Treehouse Hotel aims to offer an interesting new kind of hospitality which is both fun and functional. Many of the wooden surfaces in this immersive experience, including the flooring, cladding, skirting and surrounds, were developed by Woodworks using reclaimed farm cart oak.

This fresh hotel concept has been developed by Barry Sternlicht, founder of Starwood Capital Group, to fill a gap in the market and has been eagerly anticipated by key figures on the London hotel scene.

HOW WE HELPED

With reclamation being at the heart of both businesses, it made perfect sense for Keane to approach our Woodworks team to supply the flooring and cladding for The Treehouse's breath-taking project. It's where the businesses started and it's how they grew. As such, a sustainable restored antique wood floor was the only logical option, and antique reclaimed floors represent the very best in this department.

As a team, we landed on Babington. These oak boards were claimed from antiquated farm carts and hay barns, and their next chapter was written by our masterful hand-craftsmen in Northern England, who worked with every piece to create a flooring with historical, delicate, soulful notes.

OUTCOME

Cosy, welcoming and colourful, just like your childhood clubhouse, The Treehouse is a rustic escape that perfectly demonstrates modern sensibility whilst offering an insurgent new hospitality experience which won't harm your all-important eco-credentials.

FEATURED FLOOR



BABINGTON PLANK ANTIQUE COLLECTION

Antique Oak Plank

Original Patina, Hand Polished Undulations & Burnished Hardwax Oil Satin

W: Random | D: 20mm | L: Random

2Ply Engineered

Slip rating: Low risk dry. Moderate risk wet.

Available in:



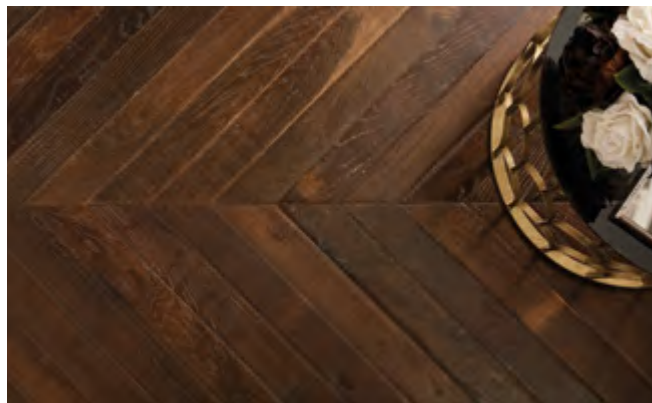
ANTIQUE COLLECTION



HISTORY, BEAUTY & IMPACT

These antique woods have been reclaimed from buildings that have been demolished and understanding where the wood has come from, how it has been used and how it has been fixed is crucial. This understanding is the basis of our plan to restore the wood into an engineered wood floor fit for the challenges of modern life.

- ANTIQUE WOODS FROM HISTORICAL BUILDINGS AROUND THE GLOBE
- NEVER TO BE REPEATED MATERIAL
- FULLY RESTORED BY HAND IN OUR ENGLISH WORKSHOPS
- UPWARDS OF 100 YEARS OLD
- MULTIPLE INTRICATE DESIGNS AVAILABLE
- HISTORICAL FEATURES THROUGHOUT
- CAREFULLY SELECTED FINISHES FOR MAXIMUM DURABILITY



NEW SAMPLE BOXES

Order a free Woodworks collection sample box, containing this project's featured floor.

OUR CERTIFICATIONS EXPLAINED - RECLAIMED SUSTAINABILITY

Reclamation is a principle incredibly dear to us at Woodworks.

Not only is it where we began and blossomed our woodworking skills, it represents our sustainability mindset. Reclaimed wood flooring and wall cladding reduces environmental impact through re-use.

The wood is salvaged from the reclamation site, be it a historical building, warehouse or colonial home, before being transformed into a reclaimed floor at our English workshops.

This gives reclaimed wood a continuous lifecycle.




Many years ago, it was manufactured and installed into old buildings. It would be maintained here for decades before demolition took place, which is the key stage for us.

From here we recycle the wood, putting it back into the manufacturing stage, restarting its lifecycle again and again and increasing the longevity of the wood.

Then, throughout the years the reclaimed wood can age gracefully within your project and can even be re-worked, re-sanded and re-finished to inject new life. This does not only give woods a new lease of life, but prevents the need for more excessive numbers of trees being chopped down.

Whenever the cycle should cease, the wood is 100% biodegradable, helping your project reach carbon neutrality.



COLLECTION	CERTIFICATION						
	 <small>A global organisation that guarantees that felled timber is sustainably sourced</small>	 <small>Promoting sustainable forest management through independent third-party certification</small>	<small>GENUINE RECLAIMED SOURCED</small> <small>Genuine reclaimed wood re-used from reclamation sites</small>	<small>GENUINE ANTIQUE SOURCED</small> <small>Genuine antique wood upwards of 100 years old</small>	<small>UKTR</small> <small>UK regulations that confirm timber is legally harvested</small>	 <small>All of our floors are free from semi-volatile organic compounds</small>	 <small>All of our floors have very low levels of volatile organic compounds</small>
AGED					✓	✓	✓
CARBONISED			✓	✓	✓	✓	✓
EDITIONS	✓				✓	✓	✓
ENGLISH NATIVE TIMBERS					✓	✓	✓
PARQUETRY	✓	✓			✓	✓	✓
SUPERFINE	✓				✓	✓	✓
SUPERWIDE	✓				✓	✓	✓
URBAN	✓				✓	✓	✓
BOLD SURFACES	✓		✓		✓	✓	✓
ANTIQUE				✓	✓	✓	✓
RARE FINDS			✓	✓	✓	✓	✓

WOODWORKS BESPOKE



BESPOKE WOOD FLOOR BY WOODWORKS

By using our bespoke flooring service, you can experiment with pattern, scale, grade, texture, edge details, tone, finish and more to create a unique wood floor that you will find nowhere else on the planet.

Ordering one of our bespoke floors allows you to not only design the floor down to the smallest detail, but it's also created using a variety of handcrafting techniques in our Cheshire workshops so that the end result matches your specification perfectly.

Decades of experience shows us the importance of understanding each project's individual requirements – so we always work incredibly close with you to create a floor that complements the interior and works within your timeframe and budget.

Be sure not to limit your imagination, as no matter the project's challenges, Woodworks are on hand to bring your vision to life.

NEW SAMPLE BOXES

Order a free Essence Sample Box to discover a full range of possibilities with Woodworks.

GET IN TOUCH

TALK TO A WOOD FLOOR
EXPERT TODAY TO GET
TRUSTED PROFESSIONAL
HELP AND ADVICE

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